



COCO + CARMEN[®]
PURSONA
THE INTERCHANGEABLE FLAP BAG

STARTER KIT SUMMARY + MERCHANDISE PLANOGRAM

COCO + CARMEN® PURSONA



INTRODUCING COCO + CARMEN® PURSONA THE INTERCHANGEABLE HANDBAG PERSONALIZED BY YOU

The concept is simple: choose your bag, choose your flap, repeat. With one snap-on flap you can change your handbag to match your outfit, brighten your mood, fit the occasion or change with the season.

You can even switch out the strap! With this much purse-sonality, Coco + Carmen® PURSONA is the only handbag you'll ever need.





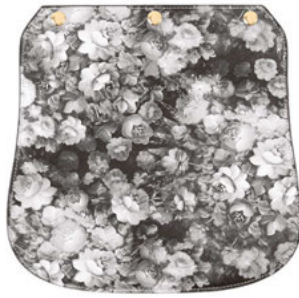
CREATE YOUR OWN "IT" BAG

ONE FLAP AT A TIME

STARTER KIT ONE



CC20-10



CC20-11



CC20-01



CC20-02



CC20-08



CC20-07



CC20-03



CC20-04



CC20-06



CC20-05



CC20-09



CC20-12

PACKAGE SUMMARY Starter Kit One

- (36) Flaps 3 each of 12 styles
- (9) Onyx Base Bags
- (6) Cognac Base Bags
- (3) Bone Base Bags
- 2-Platform Modular Display
- Display Offset Package
- Sales Collateral

STARTER KIT ONE
CC90-01 \$847



DISPLAY OFFSET PACKAGE

- (3) Onyx/Floral Reversible Straps
- (3) Cognac/Cork Reversible Straps



STARTER KIT TWO



CC30-05



CC30-06



CC30-03



CC30-04



CC30-07



CC30-08



CC30-02



CC30-01

PLUS, GET ALL STYLES FROM STARTER KIT ONE



PACKAGE SUMMARY Starter Kit Two

- (60) Flaps 3 each of 20 styles
- (12) Onyx Base Bags
- (9) Cognac Base Bags
- (9) Bone Base Bags
- 3-Platform Modular Display
- Display Offset Package
- Sales Collateral

STARTER KIT TWO
CC90-02 \$1475



DISPLAY OFFSET PACKAGE

- (3) Onyx/Floral Reversible Straps
- (3) Bone/Chambray Reversible Straps
- (3) Cognac/Cork Reversible Straps



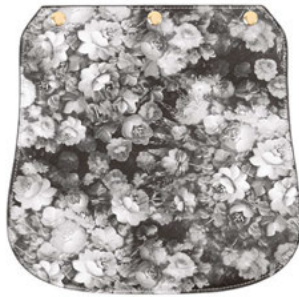


CHANGE WITH THE SEASON

IT'S EASY WITH INTERCHANGEABLE FLAPS



Major Stripes
CC20-10



Floral Mystique
CC20-11



Bone Laser Cut Flora
CC20-01



Onyx Laser Cut Flora
CC20-02



Desert Collage
CC20-08



Sunset Collage
CC20-07



Gray/Onyx Racer
CC20-03



Scarlet/Onyx Racer
CC20-04



Onyx Rider
CC20-06



Chambray Rider
CC20-05



Pop The Cork
CC20-09



Cutting Edge
CC20-12



PREMIUM FLAPS \$13.50/PC · SOLD 3 PCS/PK



Designer embellishments, beautiful craftsmanship, next level style—our premium flaps are a cut above. Add them to your mix for those who covet the finer things in life.



Bone Harlow
CC30-05



Denim Harlow
CC30-06



Laser Cut Bouquet
CC30-03



Modernista
CC30-04



Cognac Braid Tassel
CC30-02



Onyx Braid Tassel
CC30-01



Beige Felix Faux Suede
CC30-07



Gray Felix Faux Suede
CC30-08



BASE BAG \$22.50/PC · SOLD 3 PCS/PK

Medium saddle bag with adjustable, detachable strap. Vegan leather and gold-tone hardware. Lined interior with zip pocket and pouches for cell phone, etc. Back features enhanced snaps for attaching flaps. Magnetic closure. **Includes FREE duster bag!**

Measurements: 10"W x 8"H x 3.5"D



Onyx
CC10-01



Cognac
CC10-02



Bone
CC10-03





VERSATILE IN EVERY
SENSE OF THE WORD

ONE BAG, SO MANY PURSE-SONALITIES

INTERCHANGEABLE STRAPS

REVERSIBLE STRAP

Vegan leather, gold-tone lobster clasps

Length: 36"

\$8.50/PC • Sold 3 PCS/PK



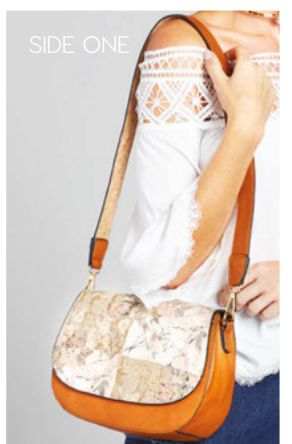
Onyx/Floral Mystique
CC40-04



Bone/Chambray Rider
CC40-05



Cognac/Pop The Cork
CC40-06



SIDE TWO



CHAIN STRAP

Vegan leather, gold-tone chain and lobster clasps

Length: 44"

\$8.50/PC • Sold 3 PCS/PK



Onyx
CC40-01



Bone
CC40-02



Cognac
CC40-03



ELEGANT. VERSATILE. CUSTOMIZABLE TO FIT YOUR SPACE.

Create an easy-to-shop branded presence with the Coco + Carmen® PURSONA modular display. Sleek gold and white platforms hold your flaps or bags, while clear risers allow you to feature finished bags. The statuesque gold T-bar stand is perfect for additional strap options and the branded sign is tall and eye-catching. This free-form display lets you maximize your individual space, all while showcasing the Coco + Carmen PURSONA line beautifully.



2-PLATFORM DISPLAY

Elevate your flap selection with a 2-platform set-up. Center risers add height and create a focal point. Finish with signage and a T-bar for straps.

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DISPLAY INCLUDED WITH STARTER KIT ONE

3-PLATFORM DISPLAY

Create the ultimate Coco + Carmen PURSONA experience with a 3-platform set-up. The extra platform offers the most unified look. Spotlight bags or premium flaps with this configuration.

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DISPLAY INCLUDED WITH STARTER KIT TWO



STRAP STAND
Adjustable 15-24"
CC80-01 • \$29/PC



PLATFORM DISPLAY
22"L x 12"W x 1.5"H
CC80-04 • \$39/PC



SHORT RISER
6"W x 3.5"H x 4"D
CC80-02 • \$6/PC



TALL RISER
7"W x 6"H x 4"D
CC80-03 • \$6/PC



SIGN HOLDER + SIGN
Holds 8.5" Wide Inserts
CC80-07 • \$9/PC





tgB BRANDS™

COCO + CARMEN™

**THE
WOW
NOW**

MIASÖL

GINGERsnaps
Interchangeable Fashion Snaps

lotti & dotties

**SAINT
SABRINA™**
PETITE COLLECTION

**SAINT
SABRINA™**

1/1/17